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**AMERICAN
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2008 APR 14 P 2: 36 Mississippi

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April 10, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)

Dear Chairman Martin,

I am writing in support of Clear Channel Radio Jackson, Mississippi and to inform you of their support of the American Lung Association of Mississippi. During the past three years, MISS 103, Q105, and Hallelujah FM have provided excellent promotional support to several initiatives that help raise awareness and educate the public about lung disease.

During 2007, all three stations donated valuable airtime to promote our children's asthma camp, Camp Wheeze-Away during the month of June, as well as for our annual fundraiser, the "Blow the Whistle on Asthma" walk during the months of October and November. In addition to PSA placements, they also did live announcements by on-air personalities, live interviews of Lung Association staff, and assigned on-air talent to speak at pre-event kickoffs as well as the "day of program. All three stations contributed significantly to the overall success of the events in Jackson area.

I strongly urge that your commission support Clear Channel Radio of Jackson, Mississippi's ability to continue this important service to the public. Thank you for your consideration.

Thanks,

Elizabeth F. Shipp
Director of Communications
MidSouth Division

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